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| APPLICATION NO. | FILING DATE | FIRST NAMED INVENTOR | ATTORNEY DOCKET NO. | CONFIRMATION NO. |
|------------------------|---------------|----------------------|---------------------|------------------|
| 10/681,907 | 10/09/2003 | Wayne H. Rothschild | 47079-0200P1 | 7700 |
| 70243 | 7590 | 10/18/2007 | EXAMINER | |
| NIXON PEABODY LLP | | | HSU, RYAN | |
| 161 N CLARK ST. | | | ART UNIT | PAPER NUMBER |
| 48TH FLOOR | | | | |
| CHICAGO, IL 60601-3213 | | | 3714 | |
| MAIL DATE | DELIVERY MODE | | | |
| 10/18/2007 | PAPER | | | |

Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

| | | |
|--------------------------|-----------------|-------------------|
| Interview Summary | Application No. | Applicant(s) |
| | 10/681,907 | ROTHSCHILD ET AL. |
| Examiner | Art Unit | |
| Ryan Hsu | 3714 | |

All participants (applicant, applicant's representative, PTO personnel):

(1) Ryan Hsu. (3) Wayne Tang.

(2) John Hotaling. (4) Jeremie Moll.

Date of Interview: 05 October 2007.

Type: a) Telephonic b) Video Conference
c) Personal [copy given to: 1) applicant 2) applicant's representative]

Exhibit shown or demonstration conducted: d) Yes e) No.
If Yes, brief description: _____.

Claim(s) discussed: 1 and 12.

Identification of prior art discussed: Seelig et al.

Agreement with respect to the claims f) was reached. g) was not reached. h) N/A.

Substance of Interview including description of the general nature of what was agreed to if an agreement was reached, or any other comments: See Continuation Sheet.

(A fuller description, if necessary, and a copy of the amendments which the examiner agreed would render the claims allowable, if available, must be attached. Also, where no copy of the amendments that would render the claims allowable is available, a summary thereof must be attached.)

THE FORMAL WRITTEN REPLY TO THE LAST OFFICE ACTION MUST INCLUDE THE SUBSTANCE OF THE INTERVIEW. (See MPEP Section 713.04). If a reply to the last Office action has already been filed, APPLICANT IS GIVEN A NON-EXTENDABLE PERIOD OF THE LONGER OF ONE MONTH OR THIRTY DAYS FROM THIS INTERVIEW DATE, OR THE MAILING DATE OF THIS INTERVIEW SUMMARY FORM, WHICHEVER IS LATER, TO FILE A STATEMENT OF THE SUBSTANCE OF THE INTERVIEW. See Summary of Record of Interview requirements on reverse side or on attached sheet.

JOHN M. HOTALING, II
PRIMARY EXAMINER

Examiner Note: You must sign this form unless it is an Attachment to a signed Office action.

Examiner's signature, if required

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- Continuation of Substance of Interview including description of the general nature of what was agreed to if an agreement was reached, or any other comments: Applicant proposed amendments to the independent claims 1 and 12 in order to overcome the U.S.C. 112 and 101 rejections directed towards claims 1-24. The examiner stated that the proposed amendments appeared to clarify the invention to overcome the rejections but further consideration would have to be made once the official written response was submitted by the applicant. No agreement towards the patentability of the claims of the instant application were made.

Applicant Initiated Interview Request Form

Application No.: 10/681,907 First Named Applicant: Wayne H. Rothschild
 Examiner: Ryan Hsu Art Unit: 3714 Status of Application: Non-Final

Tentative Participants:

(1) Wayne L. Tang (2) Ryan Hsu
 (3) Michael Blankstein (4) _____

Proposed Date of Interview: October 5, 2007 Proposed Time: (EST) 9:00 AM

Type of Interview Requested:

(1) Telephonic (2) Personal (3) Video Conference

Exhibit To Be Shown or Demonstrated: YES NO

If yes, provide brief description: _____

Issues To Be Discussed

| Issues (Rej., Obj., etc) | Claims/ Fig. #s | Prior Art | Discussed | Agreed | Not Agreed |
|--|--------------------|-----------------------|--------------------------|--------------------------|--------------------------|
| §101, 112, 102 and 103 (1) <u>Rej.</u> | <u>1-24</u> | <u>Seelig, Crouch</u> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| (2) _____ | _____ | _____ | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| (3) _____ | _____ | _____ | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

Continuation Sheet Attached

Brief Description of Arguments to be Presented:

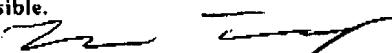
To be submitted in due course.

An interview was conducted on the above-identified application on _____.

NOTE:

This form should be completed by applicant and submitted to the examiner in advance of the interview (see MPEP §713.01).

This application will not be delayed from issue because of applicant's failure to submit a written record of this interview. Therefore, applicant is advised to file a statement of the substance of this interview (37 CFR 1.133(b)) as soon as possible.


Wayne L. Tang
 Applicant/Applicant's Representative Signature

Ryan Hsu
 Examiner/SPE Signature

Wayne L. Tang
 Typed/Printed Name of Applicant or Representative

36.028

Registration Number, if applicable

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1. (Currently Amended) A gaming machine for conducting a wagering game, comprising:
a game display for displaying the wagering game; and
an alterable signage video display portraying an animation of a mechanical display member
movable between a first position and a second position, the display member
displaying first and second signage information associated with the wagering game to
a player when in the respective first and second positions, the display member
moving between the first and second positions in response to an event during the
wagering game, and the signage information being free of random events and
outcomes associated with the wagering game.
5. (Canceled) The machine of claim 1, wherein the signage display is a video display.
12. (Currently Amended) A method of operating a gaming machine, the gaming machine
including a game display and an alterable signage video display, the signage video display
portraying an animation of a mechanical display member movable between a first position and a
second position the method comprising:
displaying a wagering game on the game display;
portraying the display member in a first position to display first signage information
associated with the wagering game to a player via the animation on the signage video
display; and
portraying movement of the display member to a second position to display second signage
information associated with the wagering game to the player via the animation on the
signage video display, the display member moving between the first and second
positions in response to an event during the wagering game, and the first and second
signage information being free of random events and outcomes associated with the
wagering game.